



STEP 1

GETTING TO KNOW YOU

When you contact me, I will send you a questionnaire in order to prepare our first exchange.
The aim of this **questionnaire**: introduce your company, your target audience, your values, your objectives and your Visual Identity.
Present your project request.
I will then organize a visioconference (or a telephone call if you prefer) in order to discuss the project.

STEP 2

VALIDATE THE PROJECT

After reviewing the questionnaire and the notes of our exchange, I will work on a creative proposal which I will present to you during our 2nd visioconference or call. the proposal will include a **moodboard** respecting your Visual Identity and a quotation.
A moodboard is a representation of the graphic direction for a project. To start work on your project, quotation must be returned signed along with **full payment of the sum due**.

STEP 3

TIME TO CREATE

After reviewing all the information at my disposal, I will start working on the a graphic proposal based on your Visual Identity and/or the moodboard.
Timeline: 2 weeks
I will then organize our 3rd visioconference or call to present the project for your comments and review.
The project will then be finalized taking into consideration your final comments and feedback.
Timeline: 1 week

STEP 4

IT'S NOT THE END; JUST THE BEGINNING...

You will receive your **HD files** in the format requested.
It's your turn now!
It's the beginning of a new journey for you until our paths meet again!